

REJUVENATE

POWER

SPEED

AGILITY

FREEDOM

CONTROL

SEAMLESS MOVEMENT

BALANCE

UPLIFT

STREET RUNNER | Logo Deck ●●

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STREET RUNNER BRAND GUIDELINES

- Concept
- Ethos
- Logo Color Ideology
- The Logo
- Logo Brainstorm
- Logo Guidelines
- Logo Colors & Combinations
- Logo Fonts
- Labels & Tags

Street Runner

Concept ●●



SPEED



CIRCULAR



CONTROL



AGILITY



FREE MOVEMENT



UPLIFT



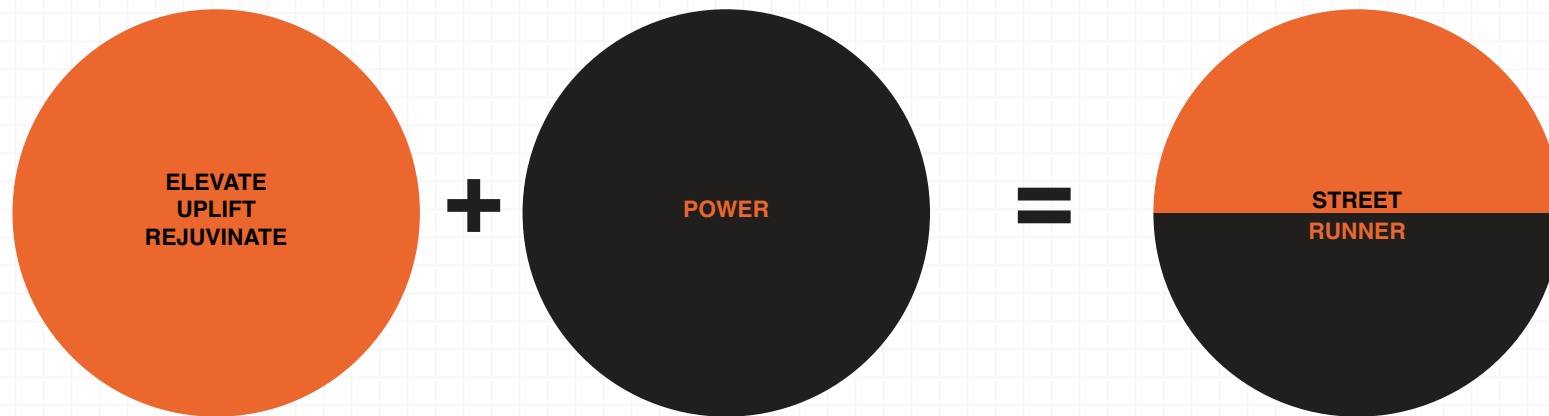
REJUVINATION



STABILITY

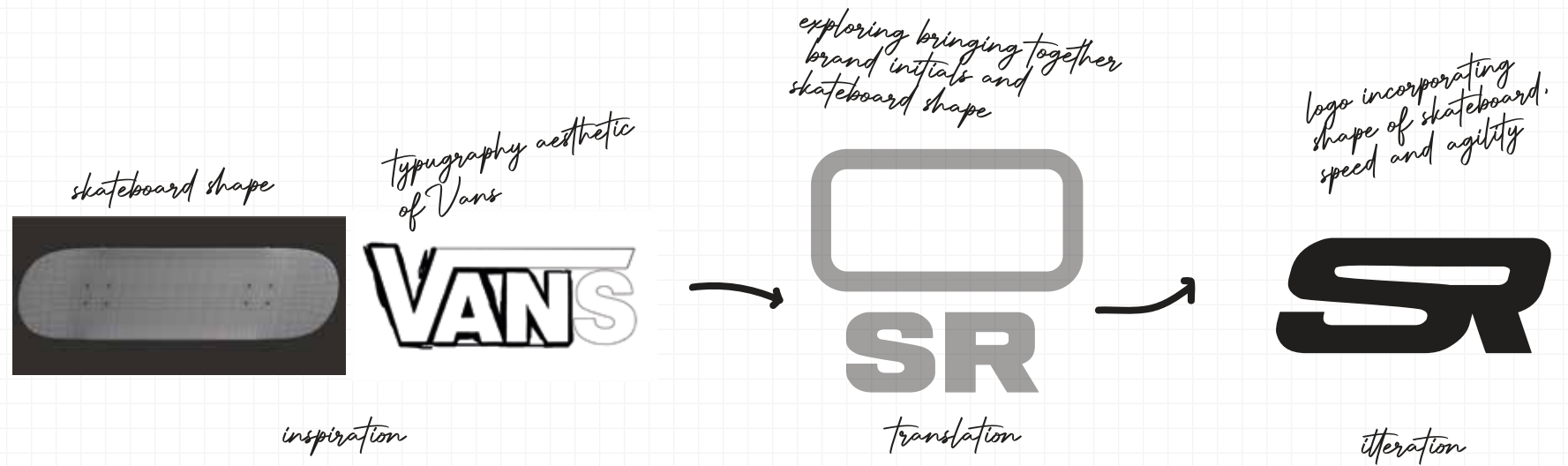
GO RIDE

UNLEASH YOUR INNER ATHLETE WITH **STREET RUNNER!** OUR DESIGNS FUSE REJUVENATION AND **POWER**, OFFERING UNMATCHED **SPEED** AND **AGILITY** FOR SKATEBOARDERS WHO CRAVE **FREEDOM** AND **CONTROL**. DESIGNED FOR **SEAMLESS MOVEMENT** AND PERFECT **BALANCE**, STREET RUNNER IS YOUR KEY TO STOMPING THE STREETS. **ELEVATE** YOUR RIDE AND EXPERIENCE THE REVOLUTION IN SKATE STYLE!



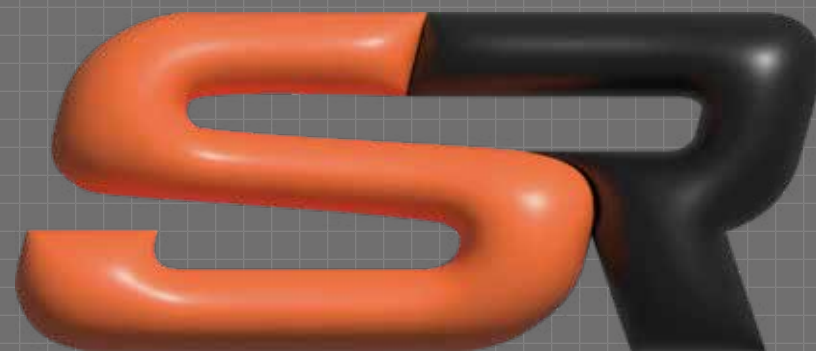
The Logo ●●

Logo Brainstorm ●●





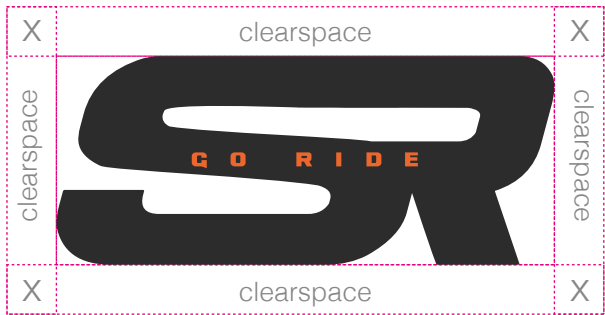
Vector Logo



3D Logo

Street Runner ●●





Logo Colors & Combinations ●●



PANTONE
16-1459 TPG
Mandarin Orange

HEX CODE: #EC672E

C 0% M 70% Y 86% K 0%

R 236 G 103 B 46



PANTONE
19-3911 TPG
Black Beauty

HEX CODE: #211F1D

C 75% M 67% Y 65% K 78%

R 33 G 31 B 29



PANTONE
11-0601 TPG
Bright White

HEX CODE: #FFFFFF

C 0% M 0% Y 0% K 0%

R 255 G 255 B 255

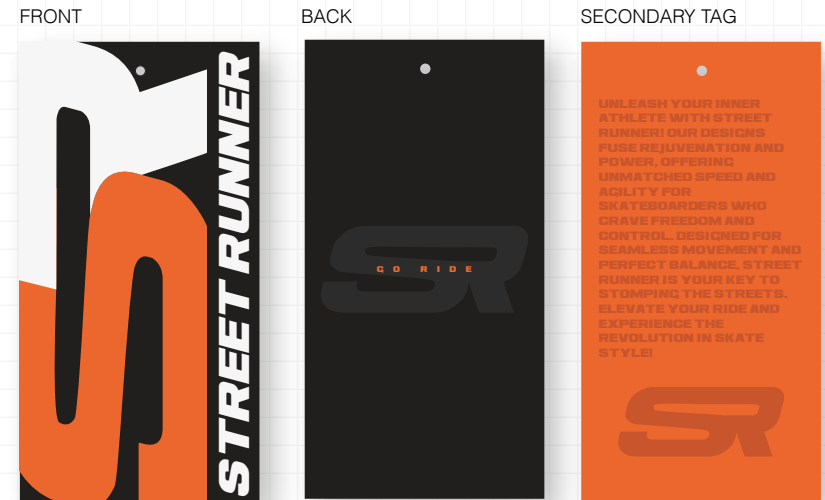
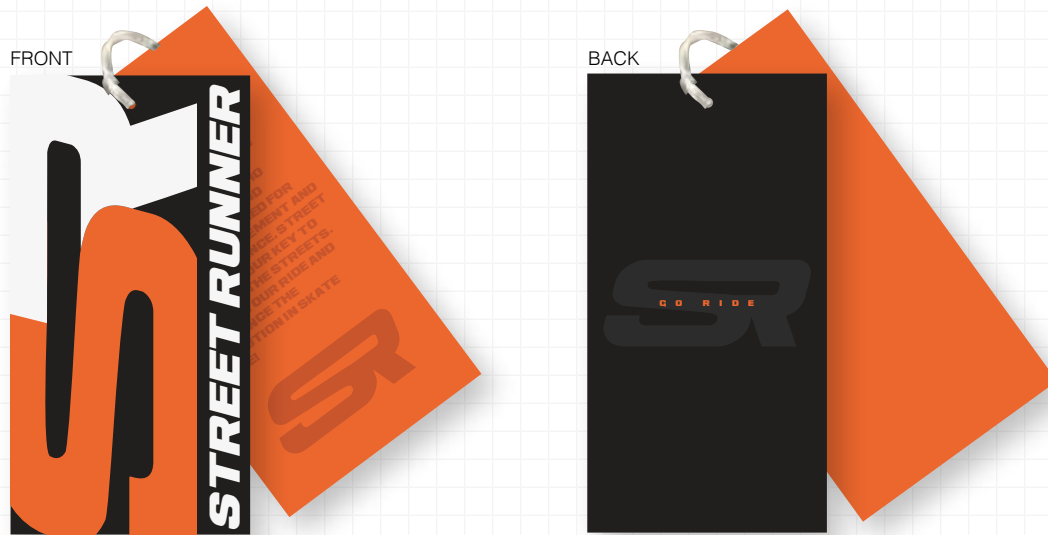
ASH REGULAR

**ABCDEFGHIJKLMNOP
QRSTUVWXYZ
1234567890**

ASH ITALICS

***ABCDEFGHIJKLMNOP
QRSTUVWXYZ
1234567890***

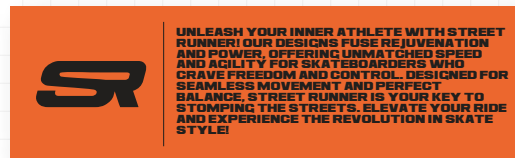
Street Runner Labels & Tags ●●



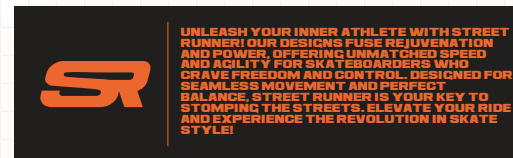
MAIN LABEL 1



TRIM LABEL 1



TRIM LABEL 2



MAIN LABEL 2



Fin. ●●